

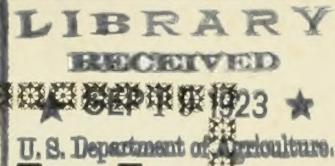
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1904?

Special list of



GLADIOLI

KING AMONG SUMMER
FLOWERING BULBS

We have 125 acres devoted to their cultivation and aim to supply only superior stock, making a specialty of named varieties as we believe they give the best satisfaction, both to buyer and seller.

Do Not Fail to See

“AMERICA”

A new variety of Gladiolus now offered for the first time.

(Description and Cut on Pages 2 and 3)

Complete Catalogue on Application

JOHN LEWIS CHILDS

FLORAL PARK, N. Y.

GLADIOLUS CHILDSI

AMERICA

(Reuben H. Warder)

THIS entirely new Gladiolus, the most beautiful and useful yet in cultivation, is now offered for the first time.

In bringing "AMERICA" before the world we feel that it marks a new era in American Gladiolus, as we know it to be in every way the most useful and beautiful sort ever introduced.

A FEW POINTS OF MERIT

COLOR:—A beautiful soft flesh pink, very light and much like "Enchantress" Carnation, except slightly tinged with lavender which gives it the delicate coloring of the most beautiful Lælias. Words fail to do justice in describing this grand and glorious color; it must be seen to be appreciated.

SIZE:—Growth is very strong and healthy, producing a beautiful dark green foliage, and a strong, erect spike of the largest flowers, well set to show to the best advantage.

PURPOSES:—For florists' use its color makes it everything to be desired; delicate, attractive and absolutely new, no other color in Gladiolus like it or one-half so beautiful. It has created a sensation in the cut flower markets, selling for more than five times the price of other varieties.

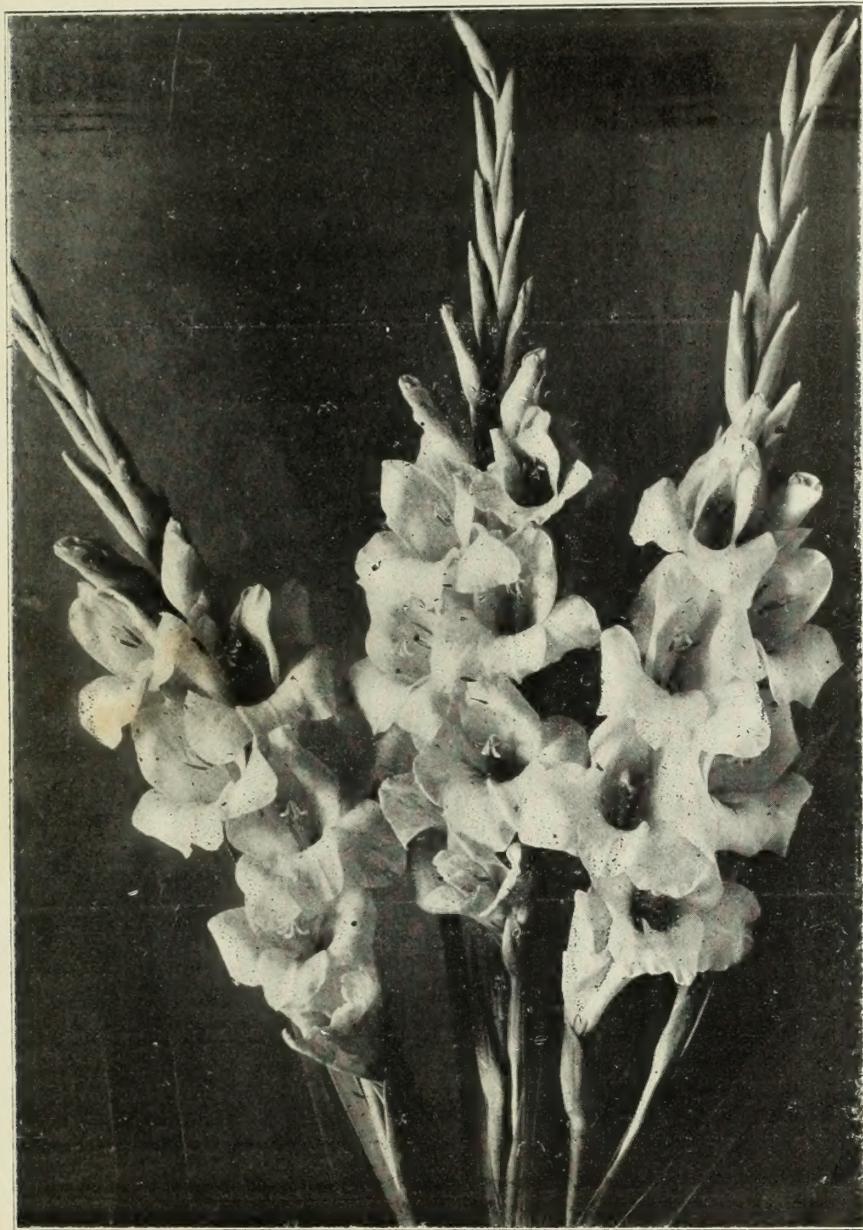
FOR BEDDING its exceptionally rich dark green foliage and erect spikes of extra large and beautiful flowers make it most desirable for planting in beds in parks, private estates, etc.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

It is one of the good things that comes only once in a lifetime, and too much cannot be said in its behalf.

We have a large stock, therefore can offer it very cheap considering its many good qualities.

PRICE ON APPLICATION.



GLADIOLUS "AMERICA"

GLADIOLUS

TO our mind the Gladiolus ranks in the floral world with the Rose and Carnation.

The display of color when they are in their full glory of bloom is indescribable, rivaling the finest orchids.

Their ease of culture and very low cost put them within reach of all.

There are many strains and varieties on the market but the following three stand out preeminently as the leading sorts.

Childsi. This most valuable hybrid so far produced is of recent introduction and contains by far the largest and most magnificent flowers of all, showing the widest range of colors and variegations running from white to almost black. One hundred and twenty distinct varieties have been named.

Gandevensis. An older but very valuable hybrid that always gives satisfaction on account of their solid color and compact appearance.

Lemoinei. This hybrid is sometimes called the Butterfly or Orchid Gladiolus as the colors rival those of the butterfly and orchid, showing the most wonderful contrasts in color, being marked and spotted beyond description.

Testimonials

The Am. Gardening trial grounds.
N. Y.
Oct. 15th, 1903.

MR. JOHN LEWIS CHILDS,
Floral Park, N. Y.

My dear Mr. Childs : I wish to thank you for the pleasure you have given me in the testing of your new Childsi Gladioli. With the bulbs you sent me last spring I had of course a natural desire to ascertain wherein they were to be any improvement over former trials, but was never expecting to be so much surprised as I was when they began to come into full flower. You certainly are to be congratulated upon such phenomenal advance over former varieties. They are simply grand both in stamina, size and wonderful beauty.

Believe me to be very truly yours,
E. STANLEY BROWN.

JOHN LEWIS CHILDS,
Floral Park, N. Y.

Gentlemen:—From the Childsi Gladioli which I purchased from you last spring I had some of the most magnificent bloom of finest quality and substance ; exhibited them at Cohocton & Livonia, took first premium in every class I entered. They were greatly admired by all who saw them.

CHAS. LARROWE.

New York.

Sept. 26th, 1903.
St. Louis, Mo.
Oct. 1st, 1903.

JOHN LEWIS CHILDS,

Dear Sir :—I wish to say that the Childsi Gladioli this year surpassed the many other types that we grow, in size and strength of growth and freedom and size of bloom.

Very truly,

W. T.